

!chris zhu

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EXPERIENCE

2022
2021

Senior Visual Designer / Pivot Design

Responsible for high-level creative development and execution of complex digital projects for multiple clients at a time. Takes the lead on key deliverables while anticipating the needs of my directors; trains and mentors junior creatives/interns while balancing primary responsibilities.

2020
2019

Art Director / Razorfish

Delivered incisive, digital, and interactive campaigns for a suite of nonprofit causes, such as the Multiple Sclerosis Association of America and the Bristol Myers Squibb Patient Advocate Foundation in a fast-paced agency setting.

Owned responsibility for conception and completion of digital projects on multiple brand launch/relaunches.

2018

Digital Analyst / Obama Foundation

Engaged in community organizing as part of President Obama's initiatives focusing on young leaders and empowering communities esp. on the South Side of Chicago. Crafted social activations with a global audience.

VOLUNTEER

2016
2019

Design Lead / Chicago Department of Public Health

Organized and led 15-20 volunteers in partnership with the Department of Public Health to combat underfunded issues such as the Opioid Crisis; produced a series of training materials, video content, and workshops.

EDUCATION

BFA in Visual Communication Design School of the Art Institute of Chicago

Dean's List

Excellence in Leadership / 2018, 2019, 2020

SKILLS

Prototyping
Interaction Design
Visual Design

Storyboarding
Motion Design
Adobe Creative Suite

Art Direction
Public Speaking